



Think Local Umpqua

2010 'Local Pages' Listing Form



Listing in the Think Local Umpqua 'Local Pages' is just \$25 for all qualifying local independent businesses (see reverse for qualifying guidelines). With distribution sites at popular visitor locations and retail outlets, the Local Pages guide offers your business visibility in the region's only guide for local independent businesses.

Business Name: _____

Contact Name: _____

Business Address: _____

Mailing Address (if different): _____

Phone/ Email/ Website: _____

Which section of the guide would you like to be listed?

- Retail/ Service** **Food/ Farming** **Community Event**

If you are a RETAIL/ SERVICE businesses,

1. Select ONE category that best fits:

- | | | | |
|--------------------------|--------------------------|---------------------|---------------------------|
| Agricultural Supplies | Education & Child Care | Health & Wellness | Medical Services |
| Apparel | Employment Services | Home Furnishings & | Metal Sales & Fabrication |
| Audio/ Visual | Engineering & Analysis | Appliances | Community Organization |
| Auto & Machine Repair | Entertainment | Insurance | Personal Care |
| Bookstores & Book Repair | Event Centers & Services | Internet & Computer | Pet Product & Services |
| Building Consultants & | Financial & Professional | Services | Photography |
| Contractors | Fine Art | Lawn & Garden | Real Estate |
| Cleaning Services | Gifts & Jewelry | Legal Services | Resale |
| Craft and Hobby | Guide Services | Lodging | Sporting Goods |
| | Hardware and Lumber | Media & Marketing | |

If you are a FOOD/ FARMING business,

1. Please select ONE category best fits your business

- | | | |
|---------------------------|--------------------|--------------------------|
| Farm | Pet Food | Restaurant & Caterers |
| Grocery/ Specialty Market | Specialty Products | Wineries & Tasting Rooms |

2. Circle ALL the Locally produced products you buy or sell (circle all that apply)

- | | | |
|----------------------------|--------------------|-----------------------|
| Fruit | Dairy / cheese | Baked Goods |
| Vegetable starts / flowers | Vegetables | Spirits |
| Eggs | Specialty products | Other (specify) _____ |

3. If you have a FARM circle ALL subcategories below that apply to your farm

- | | | |
|-------------------|-------------|----------------|
| Farm stand | U-pick | Farmers Market |
| Farm direct sales | CSA program | |

TURN OVER to add a brief description of your business...

Business Description to appear in guide

(Copy is limited to 15 words): _____



Make Checks Payable to: Umpqua CDC

Return Completed forms and payment to: Think Local Umpqua, 605 SE Kane St., Roseburg, 97470

Contact: Lily Brislen, Umpqua CDC, 541-673-4909, lbrislen@umpquacdc.org

We will be unable to process forms without payment

What is a locally owned independent business?

- Private ownership (e.g. not publically traded or part of a national franchise)
- Owned in majority by area resident(s) (within Douglas County)
- Full decision-making function for the business lies with its owner(s) (e.g. purchasing, advertising, personnel, pricing)
- No more than 8 outlets; base of operation within Oregon

The Local Pages

In spring of 2010 Think Local Umpqua will be publishing the region’s 2nd annual guide to local food and independent business. Anticipated circulation of this glossy, ‘glove box sized’ directory is 10,000 in the first run with a possible re-print. Guides will be distributed at local independent businesses, hotels, and visitor centers.

- Listing is just \$25 to any local business that qualifies as ‘local independent’
- Members of Think Local Umpqua receive (along with additional member benefits):
 - Bolded listing
 - Discounted advertising opportunities
 - Free Listing

How can YOU become a Think Local Umpqua Member?

Contact Lily Brislen at 541-673-4909 for more info