

UMPQUA CDC'S
THINK LOCAL
UMPQUA INITIATIVE



IN THIS NEWSLETTER:

- Community garden tour and potluck
- Help us distribute the Local Pages
- Listen and watch for our new ads

NEXT MEETING
WED, July 29th
6-8 pm
Phoenix School Garden
3131 NE Diamond Lake
Roseburg

QUESTIONS?

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Think Local UMPQUA

VOLUME 2 ISSUE 7

JULY 2009

Umpqua in July

JUNE MEETING OVERVIEW:

Our first 'farm field trip' was a rousing success. Thank you to everyone who met up with Think Local Umpqua at Sterken Farm for a relaxed evening in the orchard. Our host Kris guided us through their raised beds, chicken pens, goat milking station, and a dizzying array of orchard fruit and brambles. Word to the wise: if you're ever offered an invitation to a Think Local Umpqua potluck, take it! We enjoyed a feast of gourmet dishes, salads, and sides that evening, and several recipes were exchanged in the process.

THE 'LOCAL PAGES' GUIDE IS HERE!

After much anticipation, a tremendous amount of work, incredible volunteer support, and a few crossed fingers and whispered prayers... The 2009 Local Pages guide to local food and independent business has arrived! A big enormous 'Thank you!' to everyone who helped make this groundbreaking project a reality.

INDEPENDENTS WEEK

Our first 'Independents Week', a nation wide celebration of independent business organized by the American Independent Business Alliance, of which we are an affiliate, was a rousing success:

- The kick off event at The Mark V was well attended, and the food, music,

and art were praised all around.

- The first of 8 ad groupings in the News Review ran on Monday the 6th.
- On June 6th we also launched our first Think Local Umpqua radio commercial on Brookes Communication stations. Listen for it on Best Country 103 and SAM FM 104.5
- The 'Meat and Greet' launch party for the 2009 Local Pages was a success. Attendance estimates came in around 100, and all the brownies were eaten. Most importantly, we were able to distribute a sizeable chunk of guides, and start getting the word out about 'Thinking Local' in Douglas County.

'THINK LOCAL' NEEDS YOUR HELP

We're certain you can think of 5 places that should have copies of the local pages available... and we need your help making that happen. We invite all our supporters to help us distribute the local pages by stopping by the Umpqua CDC office and picking up a stack or a box of guides to take to their favorite local independent businesses, farmers markets, visitor's center, library, PTA meeting... you get the picture. We are a fundamentally grassroots organization, and your support is the measure of our strength. Contact Lily with any questions or ideas.

New on the web... our blog and website!

LOCAL PAGES ONLINE

Just in case you don't have your printed copy of the new Local Pages handy, and you just HAVE to know where a good import auto mechanic is, or who has raspberries, or you want your kid who's in college to see all the cool things happening in the Umpqua Valley and they never get off the computer... you can find an electronic PDF version on our new website. Visit us at www.thinklocalumpqua.com to download the PDF. We'll be adding new features and information in the coming months.



www.thinklocalumpqua.com OR <http://thinklocalumpqua.blogspot.com>

COMMUNITY GARDEN TOUR & POTLUCK

Join us at the Phoenix School's new student garden for a tour and potluck. Kayla XXXX will host the evening, and tell us the story of how this exciting project came to be. All are welcome, and we encourage you to bring your friends and a dish to pass.

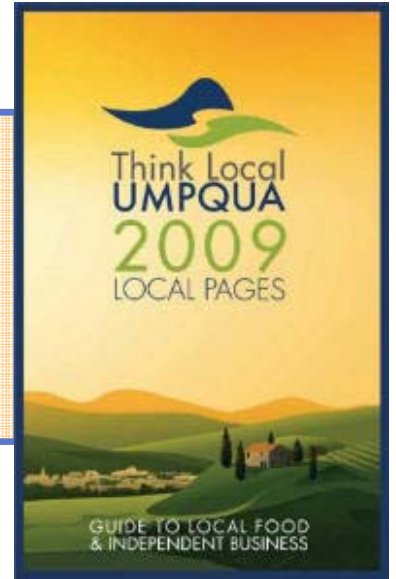
PLEASE NOTE: We're having this meeting one week later than usual.
WEDNESDAY, JULY 29TH
6-8 PM
Contact Lily to RSVP

Watch the News Review every other Monday for the next four months to learn the eight reasons you should 'Think Local' and support member businesses



Local Pages Numbers:

- 1: Guides of this scope in Douglas County
- 57: Farms and value added food producers listed
- 321: Total number of local, independent businesses listed
- 10,000: Copies printed



Sterken Farm Tour Clockwise: Chris Vincent, our host for the evening; Cherries from the orchard; The Sterken family in action; Sean Vincent sporting vintage Think Local Umpqua wear, and Virginia Elandt; Four out of four Douglas County nutritionist support Think Local Umpqua!

